

Connecticut State Library
2007 reQuest and iCONN Awareness and Usage Survey
Annotated Questionnaire

The Connecticut State Library commissioned the Center for Survey Research and Analysis at the University of Connecticut to conduct an omnibus survey of 7 questions to track knowledge and usage of reQuest and iCONN programs. These questions were part of a larger survey conducted in October 2005. The statewide survey was fielded between February 20 and March 1, 2007. A total of 509 Connecticut residents (ages 18 years and older) were interviewed. The results and demographic information are reported below.

Q11. Do you know what a Connecticut library program known as reQuest is?

Labels	Spring 2007	Fall 2005
	n=509	n=500
Yes	7%	6%
No	92%	93%
Don't Know (vol.)	0%	1%
Refused (vol.)	0%	0%

IQ12. ReQuest is a statewide library catalog that shows the holdings of over 400 Connecticut libraries. You can use it to search for a book or other item anywhere in the state and to request an interlibrary loan, in many cases.

Q12. Have you ever used reQuest?

Labels	Spring 2007	Fall 2005
	n=509	n=500
Yes	14%	7%
No	84%	92%
Don't Know (vol.)	1%	1%
Refused (vol.)	0%	0%

Q13. How often do you use reQuest?

Labels	Spring 2007	Fall 2005
	n=100*	n=63*
At least once a day	2%	0%
At least once a week	6%	9%
Once or twice a month	8%	8%
Once every couple months	15%	15%
Three to five times a year	15%	15%
Once or twice a year	26%	32%
Less than once a year	24%	15%
Never (vol.)	1%	6%
Don't Know (vol.)	2%	0%
Refused (vol.)	0%	0%

**Asked only of those who have used reQuest*

Q17. Have you heard of a Connecticut library program known as iCONN, also known as the Connecticut Digital Library?

Labels	Spring 2007	Fall 2005
	n=509	n=500
Yes	18%	14%
No	81%	86%
Don't Know (vol.)	1%	0%
Refused (vol.)	0%	0%

Q18. How did you hear about iCONN or the Connecticut Digital Library program?

Labels	Spring 2007	Fall 2005
	n=95*	n=73*
Word of mouth from friends or family members	22%	4%
College/University	21%	13%
From school they attend	14%	8%
Informed by librarian	12%	20%
Word of mouth at work	7%	1%
Received/saw information about it while at library	5%	9%
Flier/Brochure/bookmark/other promotional materials	4%	0%
From children's school	3%	3%
Radio	3%	0%
Internet (other than iCONN website)	3%	5%
iCONN website	1%	1%
Event (e.g. Fair, Expo)	1%	0%
Television	1%	0%
Newspaper	1%	3%
Other (specify)	2%	26%
Don't Know (vol.)	2%	16%
Refused (vol.)	0%	0%

**Asked only of those who have heard of iCONN*

Q19. How familiar are you with iCONN? Would you say that you are very familiar, somewhat familiar, not too familiar or not familiar at all with it?

Labels	Spring 2007	Fall 2005
	n=95*	n=69*
Very familiar	8%	4%
Somewhat familiar	32%	27%
Not too familiar	39%	40%
Not familiar at all	20%	29%
Don't Know (vol.)	0%	0%
Refused (vol.)	0%	0%

**Asked only of those who have heard of iCONN*

IQ21. Just to remind you, the Connecticut Digital Library, or iCONN, is a service offered by the Connecticut State Library to every resident in the state at no charge. The service includes access to online databases, such as full texts of newspapers, magazines, scholarly journals, on-line encyclopedias, e-books, health and wellness informational materials and photographic archives. It also offers an online library catalog for over 400 public, school, and academic libraries in the state. iCONN offers this service to all residents of the state having a public library card. The service can be used at ANY public library or on your home computer, or at any Internet-accessible location.

Q21. Have you ever used iCONN?

Labels	Spring 2007	Fall 2005
	n=77*	n=53*
Yes	57%	36%
No	39%	64%
Don't Know (vol.)	4%	0%
Refused (vol.)	0%	0%

**Asked only of those who are very, somewhat, or not too familiar with iCONN*

Demographics

QD1. Age

Labels	Spring 2007	Fall 2005
	n=509	n=500
18 – 34	12%	15%
35 – 54	49%	42%
55 and older	35%	39%
Don't Know	0%	0%
Refused	3%	5%

QD2. How much schooling did you complete?

Labels	Spring 2007	Fall 2005
	n=509	n=500
Less than high school	2%	2%
High school graduate (12)	19%	20%
Some college (1-3 years)	25%	21%
College graduate (4 years)	32%	30%
Post graduate (Beyond 4 years)	21%	25%
Don't Know (vol.)	0%	0%
Refused (vol.)	1%	2%

QD3. Are you married, widowed, divorce, separated, or have you never been married?

Labels	Spring 2007
	n=509
Married	60%
Widowed	9%
Divorced	14%
Separated	1%
Never married	16%
Living as married (vol.)	0%
Don't Know (vol.)	0%
Refused (vol.)	0%

QD4. How many children under 18 years of age are living in your home?

Labels	Spring 2007
	n=509
0	60%
1	19%
2	12%
3	7%
4	1%
5	0%
6	0%
7 or more	0%
Don't Know (vol.)	0%
Refused (vol.)	0%

QD5. Income

Labels	Spring 2007
	n=509
Less than \$25,000	8%
\$25,000 to less than \$50,000	14%
\$50,000 to less than \$75,000	18%
\$75,000 to less than \$100,000	14%
\$100,000 or more	28%
Don't Know (vol.)	4%
Refused (vol.)	14%

QD6. How would you describe your race or ethnic background?

Labels	Spring 2007	Fall 2005
	n=509	n=500
White	83%	80%
African-American/Black	5%	5%
Asian	2%	1%
Hispanic/Latino	4%	4%
Other	2%	5%
Don't Know (vol.)	0%	1%
Refused (vol.)	4%	5%

QD7. (DO NOT ASK. RECORD GENDER)

Labels	Spring 2007	Fall 2005
	n=509	n=500
Male	41%	42%
Female	59%	58%