



**October 2005**

**FOR IMMEDIATE RELEASE**

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**Connecticut State Library / Connecticut Digital Library**

*Love Your Library* with Holiday Shopping at Barnes & Noble

MIDDLETOWN, CT - In a first-of-its-kind effort, the Connecticut Library Association, Connecticut Library Consortium and Connecticut State Library are working together with Barnes & Noble Booksellers to *Love Your Library* this holiday season.

On Friday, December 2nd and Saturday, December 3rd, Barnes & Noble will donate from 15% to 25% of every sale made (percentage to be based on total purchases) with *Love Your Library* vouchers at Connecticut and select out-of-state store locations to Connecticut's libraries. Vouchers are available online at <http://www.loveyourlibrary.com>. There are also links to the vouchers from websites for the Connecticut Library Consortium (<http://www.ctlibrarians.org/>), iCONN – Connecticut's Digital Library (<http://www.iconn.org/LYL/index.htm>), Connecticut Library Association (<http://cla.uconn.edu/>) and WebJunction CT (<http://ct.webjunction.org/do/Home>), as well as at local libraries' websites and in hard copy at public libraries throughout the state.

The *Love Your Library* event helps Connecticut libraries in several ways. First, a percentage of *Love Your Library* sales will underwrite iCONN -- aka, the Connecticut Digital Library. This set of core online resources, including research databases, ebooks, and an online catalog with interlibrary loan functionality, are available to all Connecticut residents and to all public, school, and academic libraries in the state. Second, libraries in Barnes & Noble towns will be able to create "wish lists" for items to enhance their own library collections. Patrons of the Barnes and Noble stores may choose items from in-store "wish list" displays to purchase for their local libraries. Other library-sponsored events and programs will

**-- MORE --**

**-- PAGE 2: Love Your Library with Holiday Shopping at B&N Stores --**

be held at local Barnes & Nobles on *Love Your Library* days, giving you many opportunities to support Connecticut's libraries.

Connecticut residents can help support their libraries by shopping at Barnes & Noble stores on December 2nd and 3rd with a *Love Your Library* voucher. Recommended titles for holiday gift-giving will be available in a "Children's Books for Holiday Giving" brochure, created by Connecticut librarians. This guide will be available at local libraries and online at [www.ctlibrarians.org](http://www.ctlibrarians.org) by November 15.

Shoppers who forget their vouchers on the day of the event can participate by requesting one from a Barnes & Noble cashier. The *Love Your Library* program is not applicable to purchases made through [barnesandnoble.com](http://barnesandnoble.com) or at in-store coffee shops.

The *Love Your Library* event is based on a similar statewide fundraising effort held in New Jersey in September. Massachusetts and New Hampshire are holding similar statewide library fundraising events this December, as well.

For more information, to get vouchers, or to locate participating stores, go to

<http://www.loveyourlibrary.com>. Project contacts are:

**Sharon Clapp**, Outreach Coordinator for iCONN, the Connecticut Digital Library (Connecticut State Library) ([sclapp@cslib.org](mailto:sclapp@cslib.org) or 860-344-2475)

**Deborah Zulick**, Project Coordinator, Connecticut Library Consortium ([dzulick@ctlibrarians.org](mailto:dzulick@ctlibrarians.org) or 860-344-8777 x102)

**Donna Serafino**, Community Relations Manager, Barnes & Noble's Manchester store ([crm2167@bn.com](mailto:crm2167@bn.com) or 860-648-9191).

Participating *Love Your Library* stores:

- [Canton](#)
- [Danbury](#)
- [Enfield](#)
- [Farmington](#)
- [Glastonbury](#)
- [Manchester](#)
- [North Haven](#)
- [Norwalk](#)
- [Orange](#)
- [Waterbury](#)
- [West Hartford](#)
- [Westport](#)
- [Holyoke, MA](#)
- [Worcester, MA](#)
- [Warwick, RI](#)

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**BARNES & NOBLE**  
BOOKSELLERS

**Love**  
**your**  
**library**  
Voucher

**Benefiting Connecticut Libraries**

[www.loveyourlibrary.com](http://www.loveyourlibrary.com)

Shop at all Connecticut B&N stores  
and select MA and RI stores.

**Date: Friday, December 2 and  
Saturday, December 3, 2005**

Present this voucher when making your purchase  
during Love Your Library days, and 15-25% of  
your sale will be donated to Connecticut's Libraries.

**For Office Use Only:**

Register #: \_\_\_\_\_ Transaction #: \_\_\_\_\_

Amount of sales before tax less purchase of  
Gift Cards, Membership Cards and café consumables:

\$ \_\_\_\_\_

*The following transactions are not included in  
Bookfair totals: The purchase of Gift Cards,  
Membership cards, and café consumables*

**Educator's Discount cards may not  
be used in conjunction with this voucher.**

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