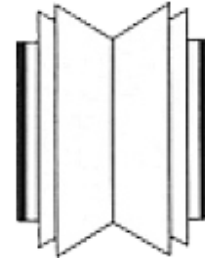


B&N “LOVE YOUR LIBRARY” DAYS



“Love Your Library” with Holiday Shopping

The Connecticut Library Association, Connecticut Library Consortium and the Connecticut State Library are partnering with Barnes & Noble Booksellers to *Love Your Library* this Holiday Season.

Inspired by the NJ State Library, *Love Your Library* is a new program designed to benefit Connecticut’s libraries by raising awareness and funds which will help underwrite the purchase of additional iCONN databases. iCONN is the “go to” spot for free & fast database access for libraries, schools, universities and all of Connecticut’s citizens. Since its inception in 2001, iCONN users have conducted over 30 million searches of iCONN databases. *Love Your Library* will help support this core library resource.

Love Your Library days are scheduled for **December 2nd and 3rd** at all Barnes & Noble stores in Connecticut, as well as stores in Holyoke & Worcester MA, and Warwick RI. During these days, Barnes & Noble will donate up to 25% of every sale accompanied by a *Love Your Library* voucher! *Love Your Library* vouchers and promotional materials are being designed and will be distributed to all public libraries in the state electronically and via ConnectiCar this fall.

Love Your Libraries also provides additional opportunities for your libraries and Friends to develop relationships with local Barnes & Noble stores, and even conduct in-store events, such as story times, Library Wish Lists, gift tables, and more.

Invite your patrons and friends to Love their Libraries by asking them to do their Holiday shopping at Barnes & Noble stores over these two days.